



Housekeeping

Soft Care

Personal Care



Kitchen Care

Professionals' Choice



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Professionals' Choice

Trusted by the cleaning industry

Diversey's Crew, Sumabrite and Softcare Solutions[™] are trusted by the cleaning industry as reliable and powerful professional-grade products that make cleaning easier. The complete line of versatile cleaning products offers the benefits of commercial quality for professional users who depend on a trusted provider to get the job done well.



Housekeeping

HOUSEKEEPING



Comprehensive range to meet all
your housekeeping needs

Diversey

CREW

Housekeeping

DISINFECTANT FLOOR CLEANER

- Kills 99.99 % germs
- 1 can of conc makes 1250 ltr of RTU
- Fly repellency of up to 6hrs
- Suitable for all types of hard surfaces
- Available in Citrus, Neem & Floral fragrances



Diversey

CREW

Housekeeping

BATHROOM CLEANER & DESCALER

- Cleans, Descals & Deodorizes -
3 in 1 action
- 1 can of 5 ltr makes 332 ltrs of RTU
- Suitable for all types of hard surfaces



Diversey

CREW

Housekeeping

CONCENTRATED GLASS AND HOUSEHOLD CLEANER

- Solvent free formulation
- Ideal for mirrors, glass tops, windows etc
- Streak-less shine
- 1 can = 500 bottles of regular glass cleaner



Diversey

CREW

Housekeeping

TOILET BOWL CLEANER

Hygienic toilet bowl in 10 min with 10 ml

Non bleach formulation

Deodorizes & cleans in 1 action



Diversey

CREW

Housekeeping

FURNITURE CLEANER & MAINTAINER

- Imparts lustre and shine to furniture and wooden articles
- Active ingredients provide a protective shield to the wood



Diversey

CREW

Housekeeping

STAINLESS STEEL CLEANER & POLISH

Cleans and provides lustre on stainless steel surfaces

Multipurpose – steel surfaces in kitchens, appliances



Diversey

CREW

Housekeeping

ROOM FRESHNER AND DEODORIZER

- Water based formulation
- 3-4 ml sufficient to freshen a 200 sq. ft. area
- No gas ensuring optimum cost in use
- Available in Spring Breeze, Jasmine, Crisp Apple & Lemon Grass fragrances



Diversey

CREW

Housekeeping

URINAL SCREEN

Environment friendly urinal screens made with recyclable EVA polymer

Long lasting washroom freshness

Economical for effective odor control

Available in Dewy Fresh, Lavender Spray, Jasmine Mist & Melon Burst fragrances



Diversey

CREW

Housekeeping

MULTI SURFACE CRÈME CLEANSER

5 in 1 action – Removes scale, scuff, grease, rubber marks and restores shine

Only Alkaline formulation in the market which protects fittings



Diversey

CREW

Housekeeping

ALL PURPOSE HOUSEHOLD CLEANER

- Streak free cleaning
- Quick action formula
- Removes stubborn stains



Diversey™

CREW®

Housekeeping

DISINFECTANT SPRAY & WIPE

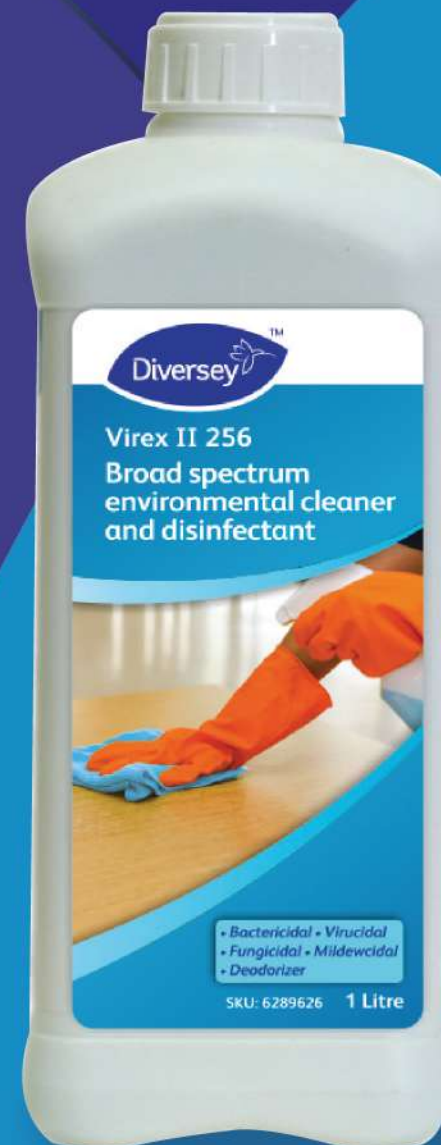
- Kills 99.9 % of Bacteria and Viruses
- Easy ready to use solution in a spray bottle
- Counters odour causing germs
- Multipurpose – can be used on Hard surfaces, door knobs, fixtures, tables, etc





VIREX II 256

- Power of 2 POTENT QACS combined to provide Broad spectrum kill of bacteria, virus & fungi
- Very economical for COVID-19 Disinfection
5ml/litre is the recommended dosage
- US EPA approved Medical Grade disinfectant
- Can be used for Spraying or Mopping





Soft Care[®]
Personal Care

PERSONAL CARE



Personal care solutions from
a globally trusted brand



Soft Care[®]

Personal Care

PREMIUM BLOSSOM HANDWASH

- Premium Handwash
- Pleasant blossom fragrance
- Soap free formulation
- Easily removes dirt, grime and germs
- Available in 5L, 750ml refill pack & 250ml pump





Soft Care[®]

Personal Care

ANTIBACTERIAL HANDWASH

- Mildly Perfumed
- Soft and Smooth on hands
- Triclosan free formulation
- Kills 99.9 % Germs & Viruses
- Available in 5L, 750ml refill pack & 250ml pump



Diversey™

Soft Care®

Personal Care

SANDALWOOD HANDWASH

- Gentle on Skin
- Enriched with Sandalwood Fragrance
- Instant Moisturizing Formula
- Available in 5L, 750ml refill pack & 250ml pump





Soft Care[®]
Personal Care

SANITIZERS

- Effective for instant hand hygiene
- Keeps hands soft and smooth
- Available in 500 ml & 5L packs





Soft Care[®]
Personal Care

RINSE FREE HAND SANITIZER

Instant germ kill

Complies with WHO guidelines

Soft on hands





Kitchen Care

KITCHEN CARE



Your Kitchen's Hygiene all-rounder

Diversey™



Kitchen Care

CONCENTRATED DISHWASH LIQUID DETERGENT

- High foaming
- Ideal for cleaning of pots, pans & dishes
- Highly cost effective
- Fragrant and gentle on hands



Diversey™



Kitchen Care

CONCENTRATED DISHWASH LIQUID GEL

- Positioned for smaller restaurants, C&C
- Ergonomic pack, easy to grip and squeeze liquid
- Advanced lime formula, boosts shine and cleans effectively



Diversey™



Kitchen Care

GRILL AND OVEN CLEANER

- Removes heavy carbonaceous soils easily
- Cleans grill plates, ovens, fryers very easily
- Cost effective



Diversey™



Kitchen Care

MULTIPURPOSE CLEANING CONCENTRATE LIQUID

One product many uses -

1. Floor cleaning
2. Bathroom cleaning
3. Handwash (with a cosmetic license)
4. Utensils
5. Kitchen slab
6. Kitchen floor
7. Ceramic cleaning
8. Ideal for restaurants/Dhabas/
Mishtan bhandar



Diversey™



Kitchen Care

VEG & FRUIT WASH

- Makes up to 80 Liters of Ready to use solution
- No special rinsing required, saves water
- No harmful chemicals
- Can be used on cut vegetables & mushrooms
- Removes germs, waxes and pesticides



Diversey™



Kitchen Care

Degreaser and Heavy Duty Cleaner

- Instant Super Degreasing
- Soft on metal surfaces
- Suitable for degreasing of pots & pans, gas top & chimney
- Removes heavy oil & greasy deposits
- Leaves no perfume



Diversey™



Kitchen Care

All Rounder Concentrate Cleaner

- One product for all kitchen cleaning needs
- Soft on metal surface
- Ideal for dishwashing, floor cleaning, degreasing and hard surface cleaning
- Thick formulation for easy dilution
- Gentle on hands



Professional Cleaning Now Available To All.

Diversey's prosumer solutions meet the needs of business owners who want to find quality solutions for facility cleanliness, employee hygiene and customer comfort all in one place. Diversey Brands are provided by the makers of industry-leading cleaning products for over 90 years.

The broad line of versatile products offer the benefits of commercial quality for Prosumers – professional consumers – who are looking for proven products to make cleaning easier and achieve better results.





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Diversey's purpose is to protect and care for people every day. Diversey has been, and always will be, a pioneer and facilitator for life. We constantly deliver revolutionary cleaning and hygiene technologies that provide total confidence to our customers across all of our global sectors, including: cleaning products, systems and services that efficiently integrate chemicals, machines and sustainability programs. This makes us unique among leading global hygiene and cleaning companies. Everything we do has our customers' needs at its heart and is based on the belief that cleaning and hygiene are life essentials. With over 95 years of expertise, we safeguard our customers' businesses, contributing to productivity improvements, lower total operating costs and brand protection.

Diversey is headquartered in Fort Mill, SC, USA.
For more information, visit www.diversey.com or follow us on social media.



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